

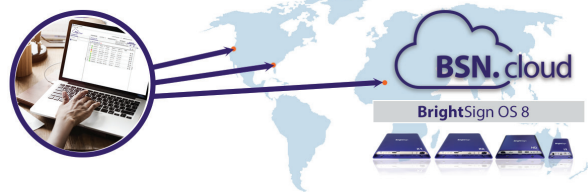
BSN.CLOUD

CLOUD-BASED DIGITAL SIGNAGE MANAGEMENT

The innovative BSN.cloud platform delivers cloud-connectivity with varying levels of player, network and content management services that put you in control. It provides a total signage solution to meet your unique needs by elevating real time player management and delivering secure, scalable services for basic to complex digital signage networks. The Control Cloud level of service is free for all BrightSign players giving real time player access and controls with your choice of CMS. For a complete set of network and content management tools, the Content Cloud level of service is offered as an affordable annual subscription. Securely manage one player or thousands - anytime, anywhere.

Features

- Innovative platform enabling cloud-connectivity on all BrightSign players
- Varying levels of player, network & content management services
- Begins with free Control Cloud subscription for real time player controls and your choice of CMS
- Complete set of network and content management tools with the affordable Content Cloud subscription
- Securely manage one player or thousands anytime, anywhere



Subscription Options



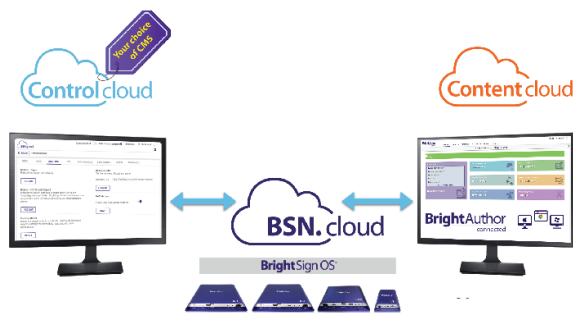
Free cloud-based subscription included with BrightSign players for streamlined player setup, real time player controls and your choice of CMS

\$0



Annual subscription that includes the real time player access and adds a complete set of network and content management tools and services

\$99 / player / year



Content Creation and Distribution

The BSN.cloud platform is uniquely built to deliver a total signage solution that gives users the power to operate their digital signage network in a way that best meets their needs. The free Control Cloud subscription allows you to independently manage your real time player network from your CMS solution and allows you to choose the CMS of your choice – BrightAuthor:connected or an integrated partner CMS. The Content Cloud subscription utilizes the BrightAuthor:connected application as your CMS to build and distribute presentations, access network management tools and manage your content library in a cloud connected environment.